

PRESS RELEASE

## FOR IMMEDIATE DISTRIBUTION

# EQUATORIAL HO CHI MINH CITY – THE ICONIC 5-STAR HOTEL NEAR SECC FOR TRADE SHOW AND EXHIBITION VISITORS

Ho Chi Minh City, 24 October 2025 – As one of the hotels near SECC, Equatorial Ho Chi Minh City offers a luxurious and comfortable 5-star stay, located just over 20 minutes from the Saigon Exhibition and Convention Center (SECC). Strategically situated between the city centre and the Phu My Hung urban area, the hotel provides guests with maximum convenience when travelling between major business districts, shopping destinations, and the city's largest convention and exhibition venues.



## EQUATORIAL HO CHI MINH CITY

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#### PRIME LOCATION – EFFORTLESS CONNECTION TO SECC

Strategically located in the heart of the city, Equatorial Ho Chi Minh City is the ideal choice for guests seeking a hotel near SECC while still enjoying the vibrancy of central Saigon. The hotel provides a complimentary shuttle service to SECC at 9am daily, along with private shuttle arrangements available for groups of four or more upon 24-hour advance request – ensuring convenient, punctual and comfortable transfers for exhibition attendees.



# **ELEGANT ACCOMMODATION & PREMIUM FACILITIES**

Featuring 333 spacious rooms and suites designed with a blend of modern comfort and subtle Asian elegance, Equatorial Ho Chi Minh City offers a relaxing yet productive environment for business travellers. All rooms include a generous workspace, high-speed internet access, a separate sitting area and panoramic views of the city. After a busy day at SECC, guests can unwind at the Equinox Fitness & Leisure Centre, take a refreshing dip in the outdoor swimming pool, or indulge in international cuisine at Chit Chat at the Café. For a relaxing evening, Flo Lounge offers signature cocktails in a stylish and tranquil setting – the perfect way to conclude a productive day.





# **EXCLUSIVE OFFERS FOR EXHIBITION ATTENDEES AT SECC**

Understanding the specific needs of exhibition visitors and business groups, Equatorial Ho Chi Minh City introduces a SECC exclusive stay package, featuring:

## **Inclusions:**

- Flexible breakfast (dine-in or grab-and-go box)
- Complimentary Wi-Fi & laundry (2 pieces/guest/night, non-cumulative, wash, dry & fold)
- SECC shuttle service (fixed 9am schedule; flexible arrangement for group of 4+ with 24-hour advance request)
- 15% off F&B & Spa
- Free access to swimming pool, gym, sauna, steam & jacuzzi

From VND 2,500,000++/night – Ideal for SECC exhibitors & visitors.

For group reservations or special arrangements, please contact: Email: <a href="mailto:sales@hcm.equatorial.com">sales@hcm.equatorial.com</a> or call +84 28 3739 7777

Combining modern comforts, refined cuisine, and heartfelt hospitality, Equatorial Ho Chi Minh City is not only a premier destination for leisure travellers but also a preferred choice for guests



attending conferences and exhibitions at SECC — where work, experience, and lifestyle come together in perfect harmony.



# PRESS CONTACT:

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