

EQUATORIAL

HO CHI MINH CITY

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EQUATORIAL HO CHI MINH CITY PROUDLY HOSTS “SUPERTALENT OF THE WORLD 2025 – SEASON 23”

Ho Chi Minh City, October 15, 2025 – Equatorial Ho Chi Minh City is honored to be main sponsor of “Supertalent of the World 2025 – Season 23,” an international fashion and talent showcase held for the first time in Vietnam.

Supertalent of the World, Season 23 is organized under the strategic collaboration between Supertalent World Group and the Vietnam Association for Cultural Industry Development (VCIDA), marking an important milestone in the internationalization of Vietnam’s cultural industries. The partnership aims to promote the nation’s creative economy, enhance global visibility, and attract international investment through cultural and fashion initiatives.



On the evening of 15 October 2025, the Equatorial Supertalent Opening Gala took place in grand style at Chit Chat at the Café, Equatorial Ho Chi Minh City, marking the official opening of the “Paris Fashion Week by Supertalent World” in Vietnam.

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Amid an elegant and inspiring atmosphere, the gala brought together international models, media representatives, and distinguished guests, who savoured the signature culinary creations of Chit Chat at the Café—where gastronomy and fashion intertwined to set the tone for a vibrant and sophisticated week ahead.

With a seating capacity of just over 150 guests, Chit Chat at the Café is a modern Asian-Western restaurant celebrated for its warm ambience, refined lighting, and street-view outlook over Saigon's lively cityscape. It has long been a favourite destination for discerning diners and an inviting space to share memorable moments in a setting that blends contemporary elegance with heartfelt warmth.



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ABOUT EQUATORIAL HO CHI MINH CITY



Established in 1996, Equatorial Ho Chi Minh City is a five-star international hotel perfectly located in the heart of the city, offering convenient access to its business, shopping and entertainment districts.

The hotel features 333 spacious guestrooms and suites, six restaurants and bars, an all-day dining international restaurant, an outdoor swimming pool, fitness centre, spa, and state-of-the-art conference and banquet facilities. Combining modern comfort, refined cuisine and genuine hospitality, Equatorial stands as a preferred choice for discerning travellers and one of Vietnam's leading venues for large-scale MICE and cultural events.

With an ambition to reaffirm its position as Saigon's foremost international destination, Equatorial continues to attract sophisticated travellers, fashion connoisseurs and creative leaders seeking elegance, inspiration and distinctive experiences.

By hosting Supertalent of the World 2025, Equatorial Ho Chi Minh City once again reinforces its reputation as a trusted venue for world-class international events and its commitment to supporting Vietnam's rise as a leading hub for fashion, creativity, and culture in the region.



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